Anna Kerkhof

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CURRENT POSITION

since 2014 **Research Associate**, University of Cologne, Department of Economics

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EDUCATION

since 2015 **PhD Candidate Economics**,
University of Cologne
Advisors: Prof. Dr. Johannes Münster, Prof. Dr. Felix Bierbrauer

MSc Economics, 2013 – 2015
University of Cologne, Fast Track in Economics of Cologne Graduate School

BSc Economics, 2011 – 2013
University of Cologne

FIELDS

Applied Microeconomics, Digital Economics, Media Economics

PREVIOUS POSITIONS

Student Assistant, 2013 – 2014, Department of Economics

Commerzbank AG, 2011 – 2013, advanced training as banker

Commerzbank AG, 2008 – 2011, apprenticeship as banker

VISITS

Visiting Researcher, WZB Berlin, 02 / 2019 – 03 / 2019
Host: Maja Adena

Visiting Student, Universitat Pompeu Fabra, 02 / 2018 – 05 / 2018
Host: Ruben Durante

PUBLISHED

Incumbency Dominance in Letters to the Editor: Field Experimental Evidence (with Markus Dertwinkel-Kalt and Johannes Münster) Accepted in: *Political Communication*

Quantity restrictions on advertising, commercial media bias, and welfare (with Johannes Münster) *Journal of Public Economics (2015), Vol. 131, 124-141.*

WORKING PAPERS

Advertising and Content Differentiation: Evidence from YouTube (JMP)

Coverage bias on Wikipedia? Evidence from biographies of German members of Parliament (with Johannes Münster)

Selective sharing of news items and the political position of news outlets (with Julian Freitag and Johannes Münster)

WORK IN PROGRESS

Paywalls and online newspapers' readership

TALKS

2019 (including scheduled): Spring Meeting of Young Economists Brussels, 2nd Digital Economics Workshop Lisbon, 19th Digital Economics Conference Paris, 4th Economics of Media Bias Workshop Berlin, Seminar DICE Dusseldorf, Seminar WZB Berlin, 4th Doctoral Workshop on Digital Industrial Organization Louvain, Barcelona Summer Forum (Applied Industrial Organization), 17th ICT Conference Mannheim, ORG Seminar LMU Munich, EEA-ESEM Manchester

2018: Jahrestagung Verein für Socialpolitik Freiburg, ZEW Summer Workshop for Young Economists Mannheim, ESA World Meeting Berlin, Seminar Universitat Pompeu Fabra Barcelona, 3rd Workshop on the Economics of Media Bias Cologne, 16th Annual Media Economics Workshop Lecce, 12th Workshop on the Political Economy Dresden, Seminar University of Cologne, Lecture Series Microfoundations of Politics Cologne Center of Comparative Politics

2017: EPCS Budapest, 3rd Workshop on IO in the digital economy Liège, 2nd Media Bias Workshop Lausanne, Seminar University of Cologne, 15th Annual Media Economics Workshop Barcelona (discussant)

2016: Seminar University Paderborn, Seminar DICE Dusseldorf, PSE Summer School in IO Paris, Natural Experiments and Controlled Field Studies Ohlstadt (Poster), SMYE Lisbon, 14th Annual Media Economics Workshop Zurich (Poster)

2015: APET Luxembourg, Seminar University of Cologne

2014: EARIE Milan, Seminar University of Cologne

TEACHING

Undergraduate Microeconomics (Tutorial): SS 12, WS 12/13, SS 13, WS 13/14, SS 14

Undergraduate Media Economics (Tutorial): SS 14, SS 15, SS 16, SS 17, SS 18, SS 19

Undergraduate Media Economics (Lecture): SS 18

Graduate Media Economics (Tutorial): WS 14/15, WS 15/16, WS 16/17, WS 17/18, WS 18/19

Bachelor Theses: Supervision of 29 theses

Master Theses: Supervision of 2 theses

AWARDS AND DISTINCTIONS

Junior Lehrpreis, 2018, best non-tenured teacher of the Faculty of Management, Economics, and Social Sciences

Deutschlandstipendium, 2013 – 2015, Scholarship

Dean's Award (Master), 2014, belongs to top 5% students of the cohort (Economics), University of Cologne

Dean's Award (Bachelor), 2012, belongs to top 5% students of the cohort (Economics), University of Cologne

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REFEREE

European Economic Review, Spring Meeting of Young Economists

VOLUNTARY ACTIVITIES

Active member of **Arbeiterkind.de** ("blue-collar-child") since 2016, a non-profit organization that helps first generation students

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IT SKILLS

Python, Java, R, Stata, Latex, Scientific Workplace, ClassEx, MS Office

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LANGUAGES

German (native), English (fluent), Dutch (good), French (good), Spanish (beginner), Russian (beginner)